

Executive Education
Top Management International Programs 2010
www.topmanagement.ie.edu



IE Business School, an innovative, modern and entrepreneurial institution



IE Business School is an international institution dedicated to educating business leaders through programs based on our core values of global focus, an entrepreneurial spirit and a humanistic approach.

Our 500-strong, international faculty teaches a student body composed of more than 80 nationalities on our Undergraduate (IE University), Master, and Doctorate degrees, and Executive Education programs. Our alumni, now numbering over 37,000, holds management positions in some 100 countries worldwide.

IE promotes an investigative, multidisciplinary and integrated form of education, always oriented towards the market where students use innovating methodologies of combined learning, in-class and on-line.

ACADEMIC EXCELLENCE

IE Business School has demonstrated its formal commitment with the highest standards of education through it's more than 80 different activities.

Our commitment to this excellence has been recognized by the three leading accreditation agencies in business education, through a rigorous process of external audit: AMBA (Association of MBAs), AACSB International (The Association to Advance Collegiate Schools of Business), and EQUIS (European Quality Improvement Systems).

In a world that changes so quickly, managers and entrepreneurs who dominate the latest management skills and who have a strategic vision adapted to present circumstances, will have more possibilities of success.

Our Top Management Programs are the answer to confront today's challenges.



AACSB International
Association to Advance
Collegiate Schools of Business



EQUIS
European Quality
Improvement System



AMBA
Association of MBAs

Top
Management
International
Programs

2010





Advanced Management Program Blended Edition / Intensive Edition



PROGRAM OBJECTIVES

The **Advanced Management Program** responds to the training needs of top managers who have reached a stage in their career where they are poised to seek positions of maximum responsibility in the near future.

Participants increase their personal capacity, analyse new management models and broaden their network with new colleagues from different organizations and countries.

PARTICIPANTS PROFILE

This program is aimed at managers and entrepreneurs who are preparing themselves to make the transition to general management or broader responsibilities. They bring over 10 years of experience in management.

Participants Nationality: International

Participant's age usually ranges from 34 to 45 years.

Language - English

ADMISSION AND ENROLMENT

The admissions process involves the presentation of the application form and the candidates resume, followed by interview with the Program Director.

The application form can be downloaded from www.topmanagement.ie.edu.

Program fee is 16,900 €. It covers teaching sessions, program material, coffees, lunches and special events.

For those participants who require accommodation, special rates at hotels near our facilities are available.

IE Business School has negotiated agreements with banks for preferential loans for IE students.

PROGRAM FORMAT

BLENDED EDITION

Dates: 2 residential modules + online module

* **First In-Class Module:**

15 -22 February, 2010

* **On-line Module:**

29 February – 8 May , 2010

* **Second In-Class Module:**

17-25 May, 2010

INTENSIVE EDITION

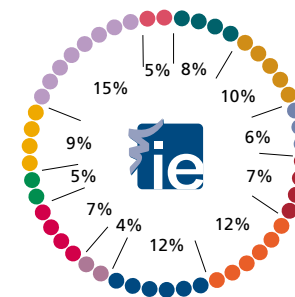
Dates: Monday 1 – Friday 23, July 2010

Monday to Thursday from 9:00 to 19:00 hrs and Friday from 9:00 to 14:00 hrs

The AMP will take place at IE Business School's New Executive Education Building, located at our main campus in Madrid, Spain.

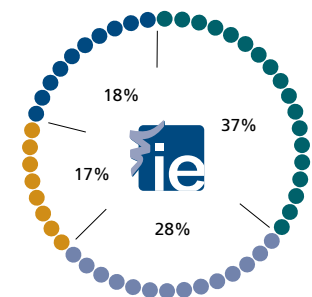
PROFILE OF RECENT PARTICIPANTS

Industry



● Retail	8%
● New Energies & Telecom	10%
● Construction	6%
● Trading	7%
● Consulting Services	12%
● Finances-Banking	12%
● Government Organizations	4%
● Health	7%
● Luxury Goods	5%
● Media & Entertainment	9%
● Services	15%
● Non Profit Organizations	5%

Position



● Unit Director	37%
● Manager	28%
● General Director	17%
● CEO	18%





Global Senior Management Program

Joint Program



The **UNIVERSITY OF CHICAGO GRADUATE SCHOOL OF BUSINESS** and **IE BUSINESS SCHOOL** have jointly developed:

- A program based in **lasting learning experiences** rather than absorbing content.
- A program that offers the combined know how of **two of the world's best executive development faculties**.
- A program which **adapts itself to the specific needs** of the participants thanks to the role of the "Program orchestrator" and the Learning Partners methodology.

The learning and networking experience continues even after the program ends, since both the University of Chicago Booth School of Business and IE Business School will continue to provide GSMP graduates with relevant educational resources and opportunities through their alumni networks.

Besides, the GSMP compact format (1 week in May (Chicago) +1 week in June (Madrid) is compatible with very demanding job positions.

PARTICIPANTS PROFILE

The program is aimed at members of the Managing Committee and Administrative Councils, presidents, company owners, managing directors, vice presidents, unit directors, country managers and other senior managers, whose responsibilities are strategic affairs within their companies, and whose focus is clearly international

Language - English

PROGRAM FORMAT

2 separate residential modules with an intercession period (During the intercession period, faculty will perform an individual "leadership assessment" to give each participant a personalized feed back in order to maximize their strongest leadership capabilities and to identify gaps that might be covered by their team).

* First In-Class Module

Sunday 16 - Friday 21 May 2010

University of Chicago Booth School of Business Campus, Chicago, USA

* Second In-Class Module

Sunday 20 - Friday 25 June 2010

IE Business School, Executive Building, Madrid Campus, Spain

* Intercession- Learning Partners

Monday 24 May - Friday 19 June 2010.

ADMISSION AND ENROLMENT

Tuition: 18,500 € euros.

For those participants who require accomodation, special rates at hotels near our facilities are available.

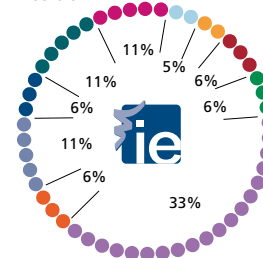
The admission process involves the presentation of the application form and the candidate's resume and is followed by an interview with the Program Director.

IE Business School has negotiated agreements with banks for preferential loans for IE students.

For more information, please contact us.

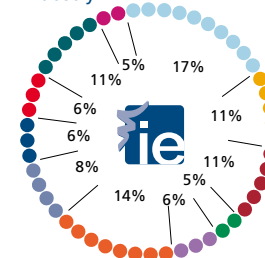
PROFILE OF RECENT PARTICIPANTS

Position



Unit Director	11%
Vice President	11%
Partner	5%
Ambassador	5%
Country Manager	6%
Executive Director	6%
General Manager	33%
Director	6%
President	11%
Senior Manager	6%

Industry



Telecom	11%
Construction	5%
Consulting Services	17%
Consumer goods	11%
Finances-Banking	11%
Real Estate	5%
Pharmaceutical	6%
Hospitality Industry	14%
IT Services	8%
Government & non profit organistasion	6%
Gaming (lotteries)	6%





Advanced Management Program

Edición Intensiva



OBJETIVOS DEL PROGRAMA

El programa **AMP Intensivo** está concebido para, con la mínima interrupción de la actividad laboral, dar respuesta a las necesidades de formación continua que demandan los Directivos y las organizaciones, para hacer frente a un entorno crecientemente competitivo, dinámico y global.

Los participantes contrastan estilos de dirección, modelos de gestión y prácticas empresariales de éxito con otros altos **directivos y empresarios de diferentes organizaciones**.

El Programa se articula entorno a cuatro grandes módulos:

- Desarrollo de visión estratégica.
- Definición e implementación estrategias en contextos de incertidumbre.
- Gestión eficaz de estrategias de cambio e innovación.
- Desarrollo de capacidades directivas.

PERFIL DE LOS PARTICIPANTES

El **AMP Intensivo** es un Programa dirigido a Directivos de Alto Potencial en tránsito hacia el primer nivel ejecutivo y a emprendedores en fase de lanzamiento de sus proyectos.

Procedencia Participantes: Latinoamérica / España

Rango de edad más común entre los participantes: 34 – 45 años.

Idioma - Español

FORMATO DEL PROGRAMA

El AMP Intensivo se celebrará del 30 de junio al 23 de julio 2010, en jornadas de trabajo de lunes a jueves de 9:00 a 19:00 hrs y los viernes de 9:00 a 14:00 hrs. El programa tendrá lugar en el Edificio de Executive Education, ubicado en C/ María de Molina 27, Madrid.

ADMISIÓN Y DERECHOS DE INSCRIPCIÓN

La participación en el Programa, estará condicionada a la admisión, a través de la presentación de la solicitud de plaza y la realización de una entrevista con el director del programa.

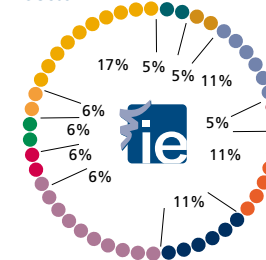
Los derechos de matriculación ascienden a 16.900 €, que incluye asistencia a las sesiones, material didáctico, cafés, almuerzos y actividades extra académicas.

Para aquellos participantes que requieran alojamiento, contamos con tarifas especiales en hoteles cercanos a nuestras instalaciones.

Possibilidad de financiación con entidades bancarias: Consúltenos para más información.

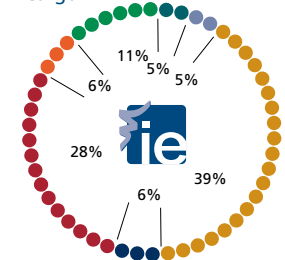
PERFIL DE LOS PARTICIPANTES

Sector



● Aduana	11%
● Agroindustria	11%
● Alimentación	5%
● Energético	5%
● Financiero/Banca	6%
● Formación	6%
● Medios	33%
● Restauración	6%
● Salud	11%
● Sector Público	6%
● Servicios	6%

Cargo



● Asesor	5%
● Coordinador	5%
● Director Unidad de Negocio	39%
● Fundador	6%
● Gerente	28%
● Representante	6%
● VP Ejecutivo	11%



One of the world's top business schools

Recognized as one of the world's top business schools, IE Business School, with its central Madrid campus, boasts students from more than 80 countries on its Master, Doctorate and Executive Education programs.



INTERNATIONAL RECOGNITION

WALL STREET JOURNAL, September 2009 MBA, **1st worldwide**

FORBES, August 2009, MBA graduates return on Investment, **1st Spain, 3rd worldwide**

AMÉRICA ECONOMÍA, June 2009 MBA ranking **2nd worldwide**

FINANCIAL TIMES, May 11 2009, Executive Education Open Programs, **1st Spain, 2nd Europe, 4th worldwide**

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business
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Executive Education

For further information-Para más información:

Yvonne Sánchez

Yvonne.Sanchez@ie.edu

Executive Education

María de Molina, 27

28006 Madrid. Spain

Tel.: +34 91 568 96 64

